

JUNIOR PRODUCT SPECIALIST

Sede: Vicenza, with close collaboration with the European Headquarters in Germany

RIF.SFE019I

Inserita il: 25/09/2026

For a leading Japanese multinational company operating in the healthcare and medical technology sector, with its European headquarters based in Germany and its Italian office located in Vicenza we are looking for a motivated and internationally minded **Junior Product Specialist** who is passionate about digital marketing, sales support and customer engagement.

This position is primarily office-based and offers the opportunity to work within a highly innovative, international environment while supporting commercial activities across the Italian market.

Key Responsibilities

Reporting directly to the Department Manager, the successful candidate will be responsible for:

- Supporting the Sales Team in daily commercial activities.
- Managing and strengthening relationships with the existing customer network.
- Developing and implementing digital marketing initiatives to increase product visibility and customer engagement.
- Creating and updating promotional materials across digital and traditional communication channels.
- Supporting product launches, marketing campaigns and sales initiatives.
- Organising webinars, customer training sessions and educational events.
- Providing product information and commercial support to customers and distributors.
- Collaborating with the European headquarters in Germany and other international departments.
- Collecting and analysing market information, customer feedback and competitor activities.
- Supporting the organisation of congresses, exhibitions and company events.
- Managing CRM activities and contributing to sales reporting and business analysis.
- Cooperating with cross-functional teams to improve customer experience and business development.

Candidate Profile

We are looking for a proactive, organised and customer-oriented professional with excellent communication skills.

Requirements

- Bachelor's Degree (Marketing, Business, Life Sciences, Biomedical Engineering or related fields preferred).
- Excellent command of **English**, both written and spoken (mandatory).
- Strong interest in **Digital Marketing**, communication and commercial development.
- Excellent knowledge of Microsoft Office.
- Familiarity with CRM systems and digital communication tools is considered an advantage.
- Strong organisational and project management skills.
- Excellent interpersonal and communication abilities.
- Ability to work independently while contributing effectively within an international team.
- Willingness to travel occasionally within Italy and Europe.

What We Offer

- Permanent employment contract.
- Gross Annual Salary (RAL): **€30,000 – €35,000**, according to experience.
- Structured onboarding and continuous professional training.
- Opportunity to work within a leading international medical company.
- Career development in an innovative and multicultural environment.
- Office-based position located in **Vicenza**, with close collaboration with the European Headquarters in Germany.

How to Apply

Please submit:

- Your **CV in English**
- A **Cover Letter in English**, explaining your motivation for applying to the Product Specialist position.

We look forward to welcoming talented professionals who are eager to contribute to improving healthcare through innovation,

customer focus and teamwork.

La ricerca è rivolta a candidati di ambo i sessi. Le persone interessate possono candidarsi direttamente cliccando su una delle possibilità sotto riportate.
